

Employee Engagement towards Talent Retention for this BPO Tier-3 city Business Unit

Design Recreation,
Cultural & Team
Building activities

Create platform
to promote
inherent talents
& recognize

Executive periodical
Employee bonding
recreation programs -
Birthday, Games,
Outing, Festive
Celebrations,

HR Intervention - Local branding for attracting and retaining local talents -
Employee referrals up by 40% and attrition down by 22%